

Area Board Project

Digital Mapping of Corsham Area Health and Wellbeing services, facilities and opportunities.

1. What is the project?

The requirement is to apply digital mapping techniques to bring together open and usable data regarding local 'health and wellbeing' related services and facilities for older and vulnerable people into a fully searchable application. This could include pinpointing locations, calculating travel distances and options, linking to home website data about the service or facility, allowing 'tagging' to identify the utility of services / facilities to particular age groups or categories of population and providing output in a visual and printable format.

2. Where is the project taking place?

Across the Corsham Community Area

3. When will the project take place?

Ongoing in respect of scoping information and identifying potential partners and means of making the data and application available to as many people as possible. It will be started during 2018

4. Background Information

There is clear evidence that a person's health and wellbeing can be affected by their social situation and availability of opportunities to keep themselves fit, active and involved. The fitter and healthier that people can remain has a measurable benefit in reducing or delaying the inevitable need for professional health and social care services. It is of proven benefit to make as much use as possible of local health, leisure or interest clubs and groups to keep active and to develop self-help social groupings.

In assessing what health and wellbeing services and facilities are currently being provided across the community area, it is clear that there is a wide range of clubs and groups doing different things in different locations. People attending those groups know that they are happening but that information or intelligence is not always available to everyone beyond the immediate group. It would be of particular help to health professionals and organisations who traditionally signpost opportunities to people looking for help or opportunities. Information is publicised and shared in different ways from Parish Newsletters, to Notice boards, to individual websites or social media groups but it is in different forms and different places – mostly aimed at those who already part of a group or are 'in the know'.

There is in practice too much information over too many channels and people are unable to access this resulting in them being denied opportunities that might be of help to them. The requirement is to bring information together in one place, accessible to as many people as possible and with a utility to search for information at a number of demographic and geographic levels.

5. What are the key issues that need to be addressed?
<p>Visibility of and access to 'what's on and what's available' information to individuals, their families or carers and to health professionals looking to prescribe local health and wellbeing opportunities and outlets.</p> <p>To promote local groups and social opportunities beyond their usual members and clients.</p> <p>To better link up and promote different groups offering similar services and opportunities</p>
6. Who has been involved?
The Corsham Health and Wellbeing Group and partner organisations
7. What is being proposed
A scoping project in conjunction with partner organisations and possible business providers with a view to providing the best value solution for the local area. This will very much depend on resources
8. What are the community benefits and evidence of need
<p>More people active in the community doing things that they like doing.</p> <p>Ready access to information to information for social prescribing by local health professionals.</p> <p>Widest possible interest in local facilities and services including activity and support groups.</p> <p>Local groups looking out for their own members and providing neighbourly help wherever possible.</p> <p>Reduction in the need for regular health or social care interventions.</p>
9. Who will manage/be responsible for this project?
The Corsham Health and Wellbeing Group and partner organisations
10. Costs/quotes/ match funding?
<p>A very simple solution could possibly be achieved for about £3k. A properly designed digital app could cost anything from £8k upwards plus the cost of maintaining it. Depending upon the scoping exercise, additional funding may be sought.</p> <p>This initiative is asking for the remaining unspent funding to be allocated to this project. It will be @£2,500 and this proposal is supported by the Health and wellbeing group</p>
11. Additional information
<p>This is a long standing and well documented requirement that has never been satisfactorily or completely solved. As Health and Wiltshire Council Service budgets come under increasing pressure the reliance on local and community groups to meet local needs increases in proportion. The need is larger than the community area and will definitely include immediate neighbouring areas. The potential and wider opportunity is for a solution that has utility and application beyond the Corsham area. Although directed particularly at older and vulnerable people the application can be extended to the health and wellbeing of all age groups.</p>